

Community Sponsorships:

Empowering Lake County. Changing Lives.

On any given day in Lake County:

- A man is checking into Project Hope for the Homeless, finding shelter and basic needs.
- A parent is receiving medication, labs and medical care at Lake County Free Clinic.
- A family is staying at Forbes House, safe from domestic violence.
- A child learned to read a word they previously struggled with while at the YMCA.
- A young adult connected with an adult mentor through Torchlight Youth Mentoring Alliance.

Your support makes this possible.

Community Champion Sponsor: \$15,000+
Community Impact Sponsor: \$10,000-\$14,999
Community Catalyst Sponsor: \$7,500-\$9,999

Sponsoring United Way of Lake County is the easiest way to help the most people. UWLC invests in vetted organizations who are working in areas to address the greatest needs in the community.

A strong social service network is good for business. Enhanced workforce stability, improved employee health and well-being, economic growth, improve education and resilience during challenging economic times benefit our community.

Your sponsorship includes recognition at all UWLC events:

Your community sponsorship will be listed on **all marketing materials and collateral pieces**, including signage, centerpieces and programs, **at every event**, including:

- **Campaign Kick-off and Annual Meeting:** 200+ local business and civic leaders
- **The Bourbon Event:** 150+ community leaders and thousands more online
- **Golf Outing:** 36+ foursomes, business leaders and community supporters
- **Winterfest:** 450+ women
- **4 Under 40:** 175+ guests
- **Celebrity Server:** 475+ local business and civic leaders
- **Annual report:** Prominent placement in our print and digital annual reports.

In addition to online promotion:

- Online raffle banner placement: Each year, we run 6 weeks of online raffles, with between 3,000 and 4,000 clicks each week.
- Monthly e-newsletter banner placement: Our newsletter is sent to 8,500+ individuals.
- Digital recognition: Prominent placement on our platforms and website










For more information: uwlc.org/events

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monthly or
quarterly
billing

Your sponsorship helps to create a better future for individuals and families in Lake County, contributing to transformative change while increasing your brand visibility.

<ul style="list-style-type: none"> • Impact your community by helping to address critical needs. • Gain visibility and recognition. • Network with like-minded partners, collaborators and leaders. • Engage your employees in volunteer opportunities. • Tailor your sponsorship to your values and priorities. • Showcase your commitment to the community. 	Community Champion \$15,000+	Community Impact Leader \$10,000-\$14,999	Community Catalyst \$7,500-\$9,999
Logo on all event materials, website and promotional materials from date of commitment through June 30, 2026	Top-line Placement	Placement	Placement
Press release featuring your sponsorship	Release about your sponsorship sent at time of commitment	Included	Included
Complimentary seats at one United Way of Lake County event	2 VIP tables or 2 VIP foursomes as presenting sponsor of one event	1 table at two events or 1 table at one event and 1 foursome	1 table at one event or 1 foursome
Speaking opportunity at a United Way of Lake County event			
Social media spotlights on your philanthropic efforts			
Custom team-building volunteer opportunity			
Sponsorship recognition at every UWLC event for the entire campaign year			

For more information: uwlc.org/events

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United for health
United for education

United for stability
United for Lake County



United Way
of Lake County