

CAMPAIGN 2017



United Way
of Lake County

United Way of Lake County's LOANED EXECUTIVE PROGRAM

“Give Us Your Champion, Give Us Your Best”

2017 Loaned Executive Job Description

Objective:

Under the supervision of the United Way professional staff, Loaned Executives (LEs) are responsible for planning, organizing, and successfully executing the campaign accounts assigned to them during their tenure with the United Way.

Training:

United Way's Loaned Executive Program serves as an excellent vehicle for dynamic men and women to share their professional talents and to prepare for executive and community leadership roles.

A one-day mandatory training session (tbd-early August) will educate LEs about the structure of the United Way and its role in the community. LEs will develop increased confidence, skills in time and project management, goal-setting techniques, oral presentation

skills, account organization, resource utilization, and campaign volunteer motivation.

Responsibilities:

- Become familiar with United Way.
- Become familiar with each assigned account.
- Develop & conduct presentations to CEO's to illustrate the need for continued financial support of vital social services in our community.
- Assist company Campaign Coordinators in scheduling, conducting and completing employee campaigns within the determined time frame.
- Monitor assigned accounts to ensure campaign goal is met.
- Facilitate the delivery of campaign materials.
- Handle administrative aspects by completing the required reports.

2016 Outstanding Loaned Executive-

Robert Petti, Eye Lighting International

“When EYE Lighting asked for volunteers to spend some time helping UWLC, I jumped at the chance. Having been a career-long donor to the United Way, I was very interested in seeing the inner workings of the organization to see how I might be of assistance.”



Participation Beneficial for Companies...

- Employees gain valuable new business contacts and are able to promote your company.
- Employees gain a greater understanding & appreciation for the difference they make for themselves and for their company.
- Exposure to critical issues facing our community.
- Contact with Community Leaders.

UNITED WAY
The Best Way
To Help the
Most People!



2017 Executive Board

Robert Lee, Lincoln Electric
Chair

Kathleen Buse, PhD, Advancing Women in STEM
Vice Chair

Scott J. Marn, CFP, AAMS, Benjamin F. Edwards
2nd Vice Chair

J. Mark Sutherland, 2017 Campaign Chair,
The Lubrizol Foundation

United Way of Lake County

Jennifer McCarty, President/CEO

**Training date TBD- early August at the United Way office
located at 9285 Progress Parkway, Mentor, OH 44060**