



United Way of Lake County Progress Report

GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED.

Visit us at www.uwlc.org

November 2011

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LIVE UNITED I DO. DO YOU?

Campaign Update

We currently stand at 63 percent of our \$3.7 million goal. With a long way to go, our campaign cabinet, volunteers, companies and organizations are working hard to bring in those much needed dollars.

How You Can Help

Take advantage of all the social media avenues available. They're the best and quickest way to give to United Way. They also are the best way to receive immediate feedback and engage in meaningful conversation about the good things United Way does in the community.

Like us on Facebook

Follow us on

Visit our blog

View our videos on

How to Give

United Way makes it easy to give through stock, check, credit card, cash or pledge. Read on to learn all the different ways you can give back to our community.

Hold a Workplace Campaign

A large percentage of the dollars we raise comes from campaigns held in the workplace. These campaigns allow employees the option of using payroll deduction to spread out their contributions in easy-to-manage payments. It's not too late to hold a campaign where you work. Contact [David Munson](#) at 440.639.4588 today to learn how.

Web

Although business employees, members of organizations and residents continue to receive traditional pledge forms, now you can go to www.uwlc.org and simply click "Donate Today" or the "Give" tab to submit your donation to United Way of Lake County.

iPledge

Select businesses and organizations across Lake County have gone one step further and taken advantage of iPledge, which saves time and money by streamlining the giving process, decreasing the need for excess paperwork and removing the need for an internal campaign administrator to track pledges and payroll data.

Phone and In Person

And if all this is just a bit overwhelming, there's always the telephone. We welcome callers and walk-ins, too! You always can reach us at 440.352.3166 or visit us at 9285 Progress Parkway in Mentor.

Kudos for New Campaign Initiatives

Special thanks to the following companies who are stepping out of the box to help United Way of Lake County during this campaign with some new ideas:

Cintas Corporation employees are collecting the loose change they usually find in pockets of the company uniforms they wash and donating that money to United Way of Lake County as part of their internal campaign.

Our campaign cabinet chairs Dave Wiles and Ed Klco have issued a challenge to the all the **municipalities in Lake County**. The city to bring in the most dollars has bragging rights and will receive an all-expense paid BBQ lunch provided by CT Consultants. Who will de-throw last year's winner, the city of Painesville?

An anonymous Leadership donor has issued a generous challenge to match new or increased Leadership givers' gifts up to a total of \$5,000 if United Way receives your gift before December 15. This will result in an additional \$10,000 in new dollars this campaign.

Cathy Zeller from **Starting Point** opened a campaign for all Lake County day care facilities.

Security Storage III, Ltd., owned by the Kotoch family, located at 30100 Lakeland Blvd. in Wickliffe is scrolling "Support United Way of Lake County" on its digital sign. Anyone traveling on Lakeland Boulevard or Rt. 2 can see the message throughout November.

SUPER RAFFLE - order your tickets today!
Only \$5 each or 6 tickets for \$25

UNITED WAY OF LAKE COUNTY'S
SUPER
RAFFLE

This year's Super Raffle is the biggest and best ever - with a twist! If you are present at the live drawing at Great Lakes Mall, you have your choice of available prizes!

Here is a list of the top prizes (all donated) that you could win for the price of a ticket - \$5 each or six for \$25:

- **Mazda 6i Sport 2 year lease or \$5,000 cash option** from Classic Auto
- **5-day Bahamas Cruise**, courtesy of Asa Cox Homes
- **Florida Vacations (including Disney!)** courtesy of Stanley Steemer and Jane Kaim, Realtor for Prudential Select Properties
- **California Weekend Getaway**, courtesy of the Fairmont Hotel in San Francisco
- **14 Lake County Captains Loge Tickets (with food)**, courtesy of Lake Health
- **One Year of Massages** from Ladies & Gentlemen
- **One Year Fitworks Membership with Personal Trainer**
- **Diamond Earrings** from Always and Forever Jewelers
- **iPad2** from The Lubrizol Corporation
- **One Year of Free Lawn Mowing** from Sharp Edge Tree & Landscape
- **Dental package** from Macy Family Dentistry

3 Easy Ways to Get Your Tickets

1. Order online at www.uwlc.org
2. Order by phone: Call [Dianne McDermott](mailto:Dianne.McDermott@uwlc.org) at 440.639.1350
3. Order in person: 9285 Progress Parkway in Mentor, Ohio

Changing Charitable Tax Deductions May Impact Nonprofit Organizations

... a message from Deborah Foley, President

I urge all citizens to contact U.S. Representatives and Senators to express support for keeping charitable donations on tax credit. All charities, including United Way of Lake County, will be negatively impacted if the tax deduction is eliminated. We need your voice. ... Deborah Foley, President

Congressional leaders are considering ways to reduce the budget deficit, and the ability of donors to deduct charitable contributions from their taxes is at stake.

You can send a message to Congress to preserve the Charitable Tax Deduction and encourage others to do the same. The following link will take you to a turnkey template: <http://liveunited.org/tell-congress>.

America has long been defined by an enduring and powerful characteristic - our charitable spirit. Proposed limitations to the charitable deduction would unfairly burden those at the bottom of the economic spectrum.

Today, our nation's most vulnerable families need more help, not less. Tell your Senators to stand with America's families and preserve the Charitable Tax Deduction.

Thank you for adding your voice and helping to create opportunities for a better life for all.

VOLUNTEER OPPORTUNITIES

Need Help? Get Help ... Call 2-1-1

Cleveland Hearing & Speech Center

Contact: [Gerri Medoro](#) at 216.325.7577

Need: Volunteers to assist one day a month at Broadmoor School for the Center's Regional Infant Hearing Program. Two hours are needed during the lunch hour to assist with set up and clean up for a Wednesday family group meeting.

Hospice of the Western Reserve

Contact: Deborah Hagan at 440.961.8692

Need: Volunteers to provide care and support for patients and their families in Lake County.

Lake-Geauga Recovery Centers

Contact: [Melanie Blasko](#) at 440.205.2661, [Wendy Dixon](#) at 440.205.2661 (outpatient) or [Dave Hanlon](#) at 440.354.2848, ext. 12 (residential)

Need: Volunteers to paint the foyer and board room at Mentor office, paint two handicap bathrooms at men's and women's residential facilities, replace flooring in women's handicap bathroom and repair/replace gutters at women's residential facility.

Lifeline, Inc.

Contact: Linda Tarach at 440.354.2148, ext. 231

Need: Volunteers who wish to be trained to become tax preparers and greeters/screeners for the upcoming tax season. The IRS provides all training and certification.

Neighboring

Contact: [Spence Kline](#) at 440.639.3519

Need: Golf Fundraiser Committee volunteers. The committee meets once a month. The next event is Thursday, June 7, 2012 at Madison Country Club. The golf outing raises funds to help Neighboring provide mental health services to Lake County.

Project Hope for the Homeless

Contact: [Melissa Knight](#) at 440.354.6417, ext. 106

Need: Weekend shelter volunteers to assist our two-person staff from 5:30 a.m. to 6:45 a.m. and from 7:00 p.m. to 11:00 p.m. Businesses and other groups find it rewarding and easy to help the homeless by collaborating and collecting our wish list items, especially during the holidays.

United Way of Lake County's Mission

To measurably improve the quality of people's lives in Lake County.

[Forward email](#)



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